



WHAT'S YOUR
**WINE
SIZE**
— ? —

**KEGS
BOTTLES
CANS**



FARMERS
FOR OVER
35 YEARS



1985-ISH

It began in two different locations and two different families, both trying their hands at growing blueberries, one in Georgia, and one in Florida. In 1990, the farms found themselves in the same area of Florida and began to work together raising their Southern Highbush blueberry crops.

1993

The farms joined officially, becoming Island Grove, LLC and began the journey of developing more acreage under cultivation.

1995

The Island Grove Nursery Division was created, propagating baby blueberry bushes for the farms new fields as well as other growers around the world.

2000's

Sustainably farmed blueberries, partially grown in organic fields and some grown conventionally became a huge crop - sometimes with over 2 million pounds harvested every year.

2010

At the end of each season the farm had an abundance of fruit remaining in the fields. The owners wanted to be able to use that fruit to make a "value added" product. They decided to create wine and partnered with fruit wine maker Chase Marden. The winery bottled its first bottle in 2010.

NOW

With an awesome team, an incredible farm, and our distributor partners, we are sharing our story and wine in thousands of retail outlets in the United States. We look forward to sharing our wine with you too. Cheers!



KINDA DRY BLUEBERRY

UPC 851422006466



TASTE Medium-bodied, rich aromas of blueberries, spice, and blueberry jam. Finished and aged with oak to surprise any dry wine drinker.

SERVE Delicious paired with grilled steaks, chops, and big bold blue cheeses. Best served at room temperature.

ATTRIBUTES Sustainably farmed, low in sugar, sulfites, and histamines. Blueberries are high in antioxidants and phytonutrients.



SORTA SWEET BLUEBERRY

UPC 851422006459



TASTE Medium-bodied, big, lush blueberry aromas and flavors of fresh blueberry pie.

SERVE Barbecued chicken and grilled fish or paired with fruit desserts and cheeses. Best served chilled.

ATTRIBUTES Sustainably farmed, low in sulfites, and histamines. Blueberries are high in antioxidants and phytonutrients.



OUR BLUE ROOTS ARE SHOWING

We take pride in our blueberries and have been proud berry farmers for over 35 years here in the Sunshine State. With 400 acres of southern highbush blueberries planted, we have our hands full most of the year. Harvest falls in the springtime, usually March thru May with weather permitting. Our fields are organically cultivated as well as conventionally grown, and we have created our wines from both kinds of fruit.

When we craft our berry wines, we use tons of our healthy, antioxidant rich blueberries in each batch of wine. This results in a delicious, full-bodied red wine with plenty of rich berry goodness.

BLUEBERRY MOSCATO

UPC 851422006381



TASTE Lightly sweet, ripe blueberries combined with refreshing Moscato creating the perfect blend for backyard entertaining.

SERVE Savory hors d'oeuvres, seafood, and light pasta dishes. For dessert, try with fresh fruit-tarts or cakes. Best served chilled.

ATTRIBUTES Sustainably farmed blueberries, and wine crafted in small batches right on the farm. Vegan friendly and gluten free.



BLUE ROOTS
COLLECTION



Gluten
Free



Sustainable
Farm Practices



Vegan
Friendly

FUN FACT:





BLUE DOWN TO OUR ROOTS

There are over 200 blueberries in every bottle of our blueberry wine, grown right here in Florida from our farms.



KINDA DRY		
FRUITS	100% BLUEBERRY	
ABV	11%	VEGAN GLUTEN-FREE
CELLAR TREATMENT	STAINLESS STEEL	
SIZES	750 ML BOTTLE	

“...sophisticated
twist on
blueberry wine”

KINDA DRY BLUEBERRY WINE

Prepare to be pleasantly surprised by our Kinda Dry Blueberry Wine – the drier counterpart to our fruity sweeter offerings, crafted exclusively from premium blueberries. This beautifully bodied wine has only 3 grams of sugar in each glass, creating a better for you option. Defying expectations, this unique wine delivers a taste experience on par to traditional red grape wines, catching many off guard with its remarkable similarity. With its rich, complex flavors and a touch of dryness that lingers on the palate, Kinda Dry Blueberry Wine offers a sophisticated twist on blueberry wine.



DRY



SWEET





SORTA SWEET		
FRUITS	100% BLUEBERRY	
ABV	11%	VEGAN GLUTEN-FREE
CELLAR TREATMENT	STAINLESS STEEL	
SIZES	750 ML BOTTLE	

“...leave you
yearning for
another sip...”

SORTA SWEET BLUEBERRY WINE

Embark on a journey of blueberry indulgence with our Sorta Sweet Blueberry Wine – a tantalizing concoction crafted entirely from luscious Florida grown blueberries. This captivating wine is stunning with its deep maroon hue, reminiscent of a velvety twilight sky and bordering on purple. Each sip delivers a burst of rich, bold flavors, perfectly balancing sweetness and a hint of tartness for a truly unique tasting experience. Whether you're a seasoned wine aficionado or an adventurous spirit seeking new flavors, Sorta Sweet Blueberry Wine promises to captivate your senses and leave you yearning for another sip of its irresistible charm.



MOSCATO





"...enjoying
the easy
sweetness..."

BLUEBERRY MOSCATO

Kick back and unwind with our Blueberry Moscato – a playful fusion of sweet blueberries and refreshing Moscato grapes. Picture yourself lounging with friends, soaking up the good vibes and enjoying the easy sweetness of this delightful blend. Each sip is like a burst of spring in your mouth, with the juicy tang of blueberries dancing alongside the crisp Moscato notes. Whether you're hosting a laid-back get-together or simply treating yourself to some "me time," Blueberry Moscato is the ultimate companion for fun-filled moments and carefree relaxation.

BLUEBERRY MOSCATO		
FRUITS	BLUEBERRY & MOSCATO	
ABV	6.8% BOTTLE 6% KEG & CAN	VEGAN GLUTEN-FREE
CELLAR TREATMENT	STAINLESS STEEL	
SIZES	750 ML BOTTLE 5.16 GAL DRAFT KEGS 250 ML CANS	



DRAFT TAP HANDLE



SANGRIA



“...raise your glass and let the adventure begin...”

SUNSHINE STATE BERRY SANGRIA

Initiate a flavor-filled journey with our Sunshine State Berry Sangria – a vibrant concoction bursting with excitement and zest. This red sangria is a captivating blend of juicy blueberries, succulent strawberries, zesty oranges, tangy lemons, refreshing limes, and luscious blackberries. Each sip is a stroll along a sandy beach, where the sweetness of berries meets the citrusy tang of tropical fruits. Whether you're hosting a lively gathering or seeking a taste of adventure on a lazy afternoon, Sunshine State Berry Sangria is your ticket to a world of flavor exploration. So raise your glass and let the adventure begin – because with every sip, you're in for a thrilling ride through the sunshine state of mind.

BERRY SANGRIA		
FRUITS	BLUEBERRY, STRAWBERRY, LIME BLACKBERRY, ORANGE, LEMON	
ABV	11%	VEGAN GLUTEN-FREE
CELLAR TREATMENT	STAINLESS STEEL	
SIZES	750 ML BOTTLE 5.16 GAL DRAFT KEGS 250 ML CANS	



DRAFT TAP HANDLE

WHITE SANGRIA		
FRUITS	PINEAPPLE, PEACH & MANGO	
ABV	11%	VEGAN GLUTEN-FREE
CELLAR TREATMENT	STAINLESS STEEL	
SIZES	750 ML BOTTLE	

**“... embodies
the spirit of
Florida's
tropical
paradise...”**

SUNSHINE STATE WHITE SANGRIA

Indulge in one of our favorites: Sunshine State White Sangria. Overflowing with the aroma and taste of ripe pineapples, peaches, and mangos, this vibrant blend embodies the spirit of Florida's tropical paradise. With its luscious hue and medium sweetness accentuated by citrus notes, it's no wonder this Sangria is a cherished choice among everyone. Perfect for any occasion, from casual gatherings to breezy beach days, let our White Sangria whisk you away to a delightful oasis of flavor and fun.





SANGRIA



EXCUSE US, OUR
CAN LINES
ARE SHOWING

250ML CAN
COLLECTION



WINE
FRUITY
AND FRESH
IN
CANS





- EASY TO BE ENJOYED ANYWHERE
- NO GLASS OR OPENER NEEDED
- POP IN A COOLER AND BE ON YOUR WAY
- APPROPRIATE POUR PER SERVING
- OFFERED IN 2 PACKS - PERFECT FOR CHAINS, C-STORES, FARMERS MARKETS

**250 ml Slim Cans sold
in 24 Single Can Trays
or 2 Can Pack Boxes**



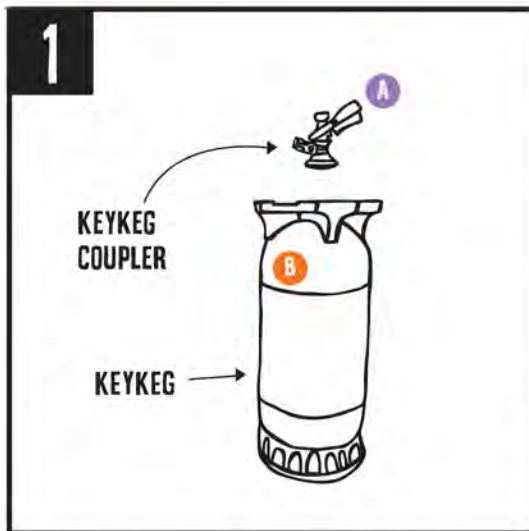




KEG EQUIPMENT GUIDE

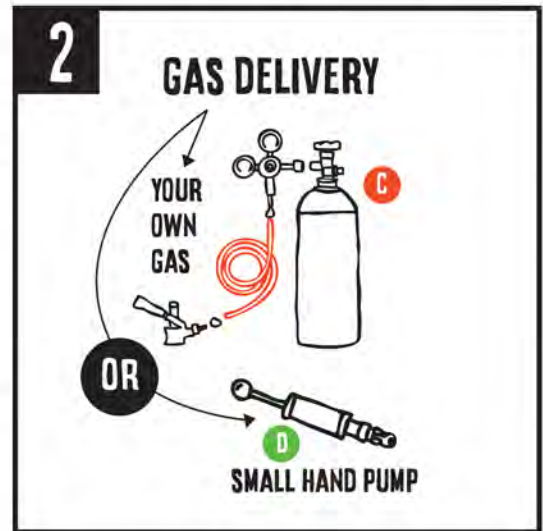


Scan this code to see a video on set up.



Step 1: The KeyKeg (B) has to have a KeyKeg Coupler (A) to tap it. Other beer taps will not work correctly or fit.

Step 2: The system will work with a current gas line (C) or with a hand pump (D) to deliver the air. Don't forget to insert the neoprene washer.



Step 3: The clamp-on towers are either Double (E) or Single (F) faucet. Remember the neoprene washer when connecting the wine line.

- A KeyKeg Coupler
- B KeyKeg
- C YOUR existing gas line
- D Hand Pump
- E Double Tap Tower
- F Single Tap Tower
- G Island Grove Tap Handles



HOW DOES IT WORK?

- NO REFRIGERATION
- NO SPECIAL GAS
- SAVES ON LABOR COST
- NO DEPOSIT OR STORING EMPTIES
- HOLDS 26 BOTTLES OF WINE
- HAS A 9 MONTH SHELF LIFE ONCE TAPPED

QUICK KEG MATH:
26 btls = 132 servings @ (5oz)
@ \$.30/ounce = \$1.50 COG (5oz)
\$6 per 5oz glass = \$792 gross/keg
Calculated to be a Win Win!



SOCIAL

#1

HI! WHO SHOULD WE BE TALKING WITH?

WE HAVE GREAT THINGS
FOR THE **SOCIAL MEDIA**
GURU ON YOUR TEAM!

SCAN THE CODE BELOW
TO CONNECT WITH US SO
WE CAN HAVE YOUR SOCIAL
HANDLES AND CONNECT!

WE WANT TO KNOW
MORE ABOUT

YOU!

LET US KNOW YOUR
@ AND #TAGS!

ONCE CONNECTED
WE HAVE SO MUCH

CONTENT PHOTOS
VIDEOS AND MORE
ON OUR WEBSITE

#2

QUICK SCAN
AND SHARE
YOUR INFO



PLEASE FILL IN OUR QUICK QUESTIONNAIRE
SO WE CAN TAG AND SHARE WITH YOUR
ORGANIZATION ON SOCIALS.



Start the fruit party.



Blueberry po

CONTENT PARTNERS

WE WANT TO BE PART OF YOUR TEAM IN ANYWAY WE CAN!

We are excited to have a content library and program for our wholesale customers to be able to utilize and share on their socials with their fans and followers.



#3 CHECK OUT THE LIBRARY

You don't even have to be quiet while you are there! Check out all the content available for reshares, posts, reels, POS signage and more.



password:
BERRY EXPERTS
in all caps

New monthly content alerts will be emailed when new stuff is available.

#4

SHARE!



WE'RE SOCIAL.

We maintain our organic audience and online presence with over 12K dedicated followers across all platforms and email subscribers.

Using our strategy we are able to reach over 3M consumers by zip code targeting and a similar interest driven audience. Our strategy allows us to know those seeing our ads are in our target audience and the right consumer.

SOCIAL STATS

Over 13 Million Impression from 2023-20224

A 12% Engagement rate taking place on the ads (industry standard calls for 1%-2% engagement rate to be considered good) Over 70K users landing on our wine locator page.



wer.

You had me at moscato.

Crafted in the South.

Summertime faves.

islandgrovewineco.com





8 CASE RACK FLOOR DISPLAY

This super sturdy plastic rack can be put into an 8 case configuration, or even a 6 case, by removing one level. Perfect for grocery, independents and more! Rack topper poster can be changed with seasons.

POINT OF SALE OPTIONS

CASE STACKS

With just using our everyday cases - make a killer display in minutes. DIY video here...



WHAT'S YOUR WINE SIZE

— ? —

BOTTLE KEG & CAN *opportunities*

WHERE ARE PEOPLE ENJOYING OUR WINES ?

- RESORTS & HOTELS
- GOLF, PICKLEBALL
& SPORTS VENUES
- CINEMAS & THEATERS
- BREWERIES & BEER GARDENS
- BRUNCH, BBQ, BARS,
MEXICAN restaurants,
PIZZA & FOOD TRUCKS
- THEME PARKS & MUSIC VENUES

Wherever fun takes you, Island Grove is there to enhance the experience. With our wine conveniently packaged in bottles, cans, and available on draft, you can enjoy your favorite blend in any setting, from beachside bonfires to rooftop parties and beyond.





**FRUITS LIVING
THEIR BEST
LIFE.**



WWW.ISLANDGROVEWINECOMPANY.COM